



Culture Eats Strategy For Breakfast

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 CROSSWAY

Culture is who we are

1. People are loyal to
Culture but not to Strategy

The disciples bought into
Jesus but not His strategy
of going to the cross

2. Culture declares who you are while strategy declared how you do what you do

Q: What does your
Culture declare about
you and your staff?

3. Hard times will rightly challenge Strategy but not Culture

Acts 8:4 But the believers who were scattered preached the Good News about Jesus wherever they went.

Is this Strategy or Culture?

4. Culture permeates
everything but Strategy
is localised

Q: Can you name a departmental Strategy (localised) and the Cultural principle that drives it?

5. When Culture and Strategy collide Culture wins

Q: Can you give an example from the bible of Culture colliding with Strategy

6. Cultural violations are
more damaging than
Strategy violations

Royal Commission into the Institutional response to child sexual abuse

7. Culture is very resilient
to change but Strategy
can flip on a dime

8. Strategies can be implemented quickly but Culture takes time to develop

9. Strategies can be taught
but Culture is caught

10. Culture informs behaviour
in every context but Strategy
does not

11. People are spontaneously attracted to a good Culture while Strategy remains hidden

We therefore lead
with Culture and follow
with Strategy

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